

Media Education Lab
Temple University School of Communications and Theater
End of Year Report
July 1, 2008 – June 30, 2009

I. Overview

Each year, the Media Education Lab aims to fulfill its mission to improve the practice of media literacy education through research and community service. In the school year of 2008-2009, we succeeded in that goal once again. Highlights of the year include:

- Completion of a multi-year initiative on copyright and fair use, funded by the MacArthur Foundation, with over 20 presentations to educational groups across the United States
- Renee Hobbs testified to the U.S. Copyright Office, formally requesting an exemption that would enable media literacy educators to lawfully circumvent CSS encryption on film DVDs
- Sherri Hope Culver assumed the presidency of National Association for Media Literacy Education (NAMLE), the national membership organization for media literacy
- “Rebooting the News” news literacy conference held at the National Constitution Center
- Independent Film Channel Media Project conferences in Boston, Chicago and Philadelphia feature Dan Rather, Tucker Carlson and others
- \$50,000 support received for fellowship to partner with Youth Empowerment Services
- Outreach to educators, parents and students at several elementary and middle-schools in Philadelphia and metro region
- Graduate students made 14 presentations at academic conferences and community outreach events

The Media Education Lab brings together a team of faculty, students and staff. The mission of the Media Education Lab is to improve media literacy education through scholarship, community service and media business partnerships. Our work is strategically aligned around three areas:

1. Provide community outreach, public programs, and educational services targeted to the needs of youth and local school and after-school educators
2. Develop and implement a multidisciplinary research agenda examining the impact of media and technology, with a focus on media literacy education
3. Encourage the integration of media literacy principles in content developed for television, film, online, gaming and other media.

This report outlines the members of the team, our income sources, and our major accomplishments in these areas:

- Research and Scholarship
- Multimedia Curriculum Development
- Community Outreach
- Media Business Relationships
- Awards and Recognition
- Publications and Presentations

II. Members of the Media Education Lab Team

Faculty

Renee Hobbs, Founder (Department of Broadcasting, Telecommunication and Mass Media)

Sherri Hope Culver, Director (Department of Broadcasting, Telecommunication and Mass Media)

Eugene Martin, Co-Director (Department of Broadcasting, Telecommunication and Mass Media)

Staff:

Katie Donnelly, Research Associate

Tanya Jackson, Office Manager

Affiliated Faculty:

Kristin Hokanson, Upper Merion High School

Joyce Valenza, Springfield Township High School

Fellowship:

Amy Bach, University of Pennsylvania Graduate School of Education

Graduate Students:

Aggie Ebrahimi (Film and Media Arts MFA Program)

Nuala Cabral (Broadcasting, Telecommunication and Mass Media MA Program)

Kelly Mendoza (Mass Media and Communication PhD. Program)

David Moore (Film and Media Arts MFA Program)

Michael RobbGrieco (Mass Media and Communication PhD. Program)

Tina Peterson (Mass Media and Communication PhD. Program)

Jiwon Yoon (Mass Media and Communication PhD. Program)

Undergraduate Student Workers:

Nicole Warncke, Research Assistant

Please note: The environment of the Media Education Lab, with multiple projects and opportunities for collaboration, relies on the support of both graduate and undergraduate students for many of the projects and activities described below.

III. Income: Grants, Gifts and Earned Income

We received a total of \$141,000 in new income sources during the 2008-2009 school year. We also expended \$300,000 of the MacArthur Foundation grant received in 2007 during this school year.

2009. Verizon Foundation. Received \$50,000 to support Powerful Voices for Kids, a media literacy initiative at the Russell Byers Charter School.

2009. Otto Haas Trust. Received \$20,000 to support the Media Education Lab website development.

2009. William Penn Foundation. Received \$10,000 to support the Rebooting the News conference.

2008. Youth Empowerment Services. Received \$53,500 to support the work of a post-doctoral fellow to explore the relationship between literacy development and video production activities among urban youth.

2008. Girl Scouts. Received \$6,000 to support a day-long program for girls on media literacy.

Under private consulting projects, Renee Hobbs and Sherri Culver received funding from Commonsense Media, PBS Teachers, IFC and Sprout. Eugene Martin received a \$50,000 grant from the Temple University Provost, Lisa Staino-Coico.

IV. Research and Scholarship

Copyright and Fair Use

We completed the *Code of Best Practices in Fair Use for Media Literacy Education* and launched it at a major event at the National Constitution Center on November 11, 2008. More than 75 people attended the event, which featured legal experts in intellectual property, local K-12 educators and media professionals. We also completed a multimedia curriculum guide that includes print materials as well as two music videos created by graduate student Michael RobbGrieco and Geoff Beatty of Germantown Studios. As part of the MacArthur Foundation grant, Renee Hobbs and Katie Donnelly made many conference presentations to share the results of this work locally, regionally and nationally. Affiliated faculty Kristen Hokanson, a technology specialist from Upper Merion High School contributed greatly to this project and has been a vital member of our team. As part of this work, Renee Hobbs testified to the U.S. Copyright Office, formally requesting an exemption that would enable media literacy educators to lawfully circumvent CSS encryption on film DVDs.

Youth Empowerment Services

Visiting Scholar Amy Bach offered research, teaching, curriculum development and consulting services under a contract made to the Media Education Lab from Youth Empowerment Services, a non-profit organization that offers media arts education to out-of-school Philadelphia youth, aged 17 – 21. Renee Hobbs serves on the board of this organization.

Powerful Voices for Kids

Renee Hobbs formed a partnership with the Russell Byers Charter School this year. Temple MBA students, under the supervision of Fox School of Business faculty member TL Hill, completed a business plan for the new initiative. Michael Robb Grieco and Renee Hobbs completed research which was presented at the National Association of Broadcasters conference in Las Vegas in April, 2009. Findings reveal that high achieving students consume as much mass media as other children, but use more active reasoning skills than those not involved in a program for gifted children.

Media Literacy and Global Understanding

We submitted a proposal to UNESCO to create a global media literacy UNITWIN chair for media literacy education, to be shared among five universities, including Temple University's School of Communications and Theater as well as universities in Spain, Brazil, China, and Egypt. We also collaborated with Roberts Elementary School during the 2008-2009 school year on a program to explore how media literacy could be used to promote cultural understanding of the peoples of the Middle East. Aggie Ibrahimi, Nuala Cabral and Yiwon Yoon played an important role in this project. We developed and implemented an elementary curriculum, carefully documenting our process using case study research methodology. The project included a collaboration with undergraduate students enrolled at Kuwait University and was supported by a grant from the United National Alliance of Civilizations.

V. Multimedia Curriculum Development

Access, Analyze, Act: A Blueprint for 21st Century Civic Engagement

As part of the PBS Teachers Vote 2008 project, the Media Education Lab team created multimedia curriculum materials to help teachers use online social media to explore the 2008 Presidential campaign. The program consists of three videos, an online quiz and 12 lesson plans. MEL grad students David Moore, Michael Robb Grieco, Kelly Mendoza and Tanysa Jackson played key roles in all aspects of program development. Affiliated faculty Joyce Valenza, a renowned technology education expert, also played an active role and was featured in this project. <http://www.pbs.org/teachers/vote2008/blueprint/>

PBS Super Why

Sherri Hope Culver and a team of Temple undergraduate students developed a series of educational activities, which used the PBS series, *Super Why*, to teach media literacy skills to young children. Guided by the program goals developed by the series producer

and education director, the team developed classroom-appropriate activities and then tested those activities in several classrooms with local students and teachers.

My Pop Studio

Sherri Hope Culver completed a major revision of My Pop Studio (www.mypopstudio.com), with substantial changes in many of the interactive games on the website. We included a “Shout Out” blog to continue to develop the content of the website and keep it fresh. Kelly Mendoza and Nicole Warncke played a vital role in this project.

Common Sense Media

Renee Hobbs and Kelly Mendoza worked with Common Sense Media to help them develop educational materials for their Common Sense Schools program, launched November 2008. <http://www.common sense media.org/schools>

Drug Free Pennsylvania. Kelly Mendoza revised and updated “The Media Straight Up!” curriculum for middle and high school, designed to develop media literacy skills about substance representation and abuse. <http://medialiteracyguide.org/>

Independent Film Channel Media Project

Renee Hobbs created an interactive quiz and a list of resource materials to support the launch of two IFC town hall meetings in Boston and Philadelphia.

VI. Community Outreach

Media Education Lab Website

Thanks to a grant from David Haas, this year the website for the Media Education Lab (www.mediaeducationlab.com) was completely redesigned, including changes to all content and visual design. The new site allows for greater interactivity, more intuitive navigation, increased availability of research papers and other scholarly content, and multiple blogs. All elements of the site are now coded to allow for multiple search options and ease of retrieval. Hundreds of MEL-produced videos are now available on a wide range of topics through a link on the site to our You Tube channel. The site now receives more than 5,000 visits (over 12,000 page views) monthly.

Rebooting the News, October 23 – 24, 2008

We co-hosted “Rebooting the News: Reconsidering an Agenda for American Civic Education,” which drew nearly 70 journalists, educators, new media professionals, and high school students to address the state of news literacy. The group convened around the shared conviction that only well-informed citizens can sustain a democracy. Co-sponsors included the National Constitution Center (NCC), the Media Giraffe Project, and the University of Massachusetts Amherst. Participants were a diverse group, ranging from working reporters to students from the Science Leadership Academy, a public high school in Philadelphia and others in the area. Other participants included Jeannine Cook of Philadelphia’s Youth Empowerment Services, who runs a media program for out-of-school youth, Diana Mitsu-Klos, a senior project director at the American Society of

Newspaper Editors (ASNE), Ellen Hume from MIT, Lizzy Berryman, online community director for the NewsHour with Jim Lehrer (PBS) and Howard Schneider, dean of the School of Journalism at SUNY Stony Brook.

As part of the program, we used an innovative participant-centered agenda process developed by Open Circle, which enables participants to generate topics and issues for rich informal discussion. Questions included: What does news literacy look and sound like in K-12 classrooms? Is it possible to laugh at our political process without disengaging from it? How do we train teachers effectively for implementing news literacy? How can we utilize online tools to promote news literacy? Can student journalism programs build news literacy skills? Why or why not? In his October 23 keynote at “Rebooting the News,” Howard Schneider, a former senior editor at *New York Newsday* said, “We have to take on the mission of training the next generation of news consumers and that mission is as important, yet not more important, than just training journalists.”

Independent Film Channel Town Hall Meetings

We co-hosted three major events in Philadelphia, (December 17, 2008), Boston (December 18, 2008), and Chicago (May 21, 2009), with support from the IFC Media Project. In Boston and Philadelphia, the program featured Renee Hobbs moderating a discussion on the representation of crime in local news media. Sherri Hope Culver moderated the Chicago town hall meeting. More than 100 people participated at each event, and local media literacy educators and organizations were featured.

In Philadelphia, featured guests included: Dan Rather (former CBS anchor) Lynn Abraham (district attorney of Philadelphia) Bill Marimow (editor, Philadelphia Inquirer) Chris Blackman, VP News NBC 10, and E. Steven Collins (radio host). The event was held at the Independence Visitor’s Center.

In Boston, guests included: Tucker Carlson, political correspondent, MSNBC; Juan Williams, NPR news analyst; Candy Altman, VP of News, Hearst-Argyle Television; Marty Baron, editor of the *Boston Globe*, and Josh Silver of the Free Press. The event was held at the MIT Museum in Cambridge.

A third town hall meeting was held in Chicago on May 21, 2009. Sherri Hope Culver moderated this panel in her role as the President of the National Association for Media Literacy Education. The panel included Carl Bernstein, former *Washington Post* reporter and political analyst, CNN; Donald Hayner, Managing Editor, *Chicago Sun-Times*; Gerould Kern, Editor, *Chicago Tribune*; Carol Marin, correspondent for NBC5; Jeff A. Kiernan, Vice President & News Director, CBS; Marcus Gilmer, Editor, Chicagoist.com

School District of Philadelphia

Renee Hobbs offered a staff development presentation to the technology integration specialists of the School District of Philadelphia on February 20, 2009 on media literacy, copyright and fair use.

Russell Byers Charter School

We offered two parent workshops at the Russell Byers Charter School on February 26 and 29th, sharing the results of our research on the media and technology use habits of children in the school.

Phoenixville Middle School

We hosted 80 students, teachers and the principal of Phoenixville Middle School at a day-long event on April 16. Students received a media literacy lesson from Renee Hobbs, toured Temple's Main Campus, and visited the studios of WRTI. Graduate students Tina Peterson, Kelly Mendoza, Nuala Cabral and Tanya Jackson played a vital role in the success of this initiative.

Girl Scouts and Media Literacy

We offered a full day workshop for over 200 Girl Scouts on October 11, 2008, titled *Your Life On Air, Online and On Screen*. Coordinated by Sherri Hope Culver and Kelly Mendoza, the event was held at Temple University and utilized Annenberg Hall classrooms and the 1st floor atrium as the central area. Six concurrent workshops were offered by graduate students and friends of the Lab and the girls rotated among those workshops throughout the day. Sherri Hope Culver offered an additional workshop to the parents of the girls attending.

North Philadelphia History Project

Eugene Martin was awarded a Seed Grant from the Office of the Provost for \$50,000 for a project about the history of North Philadelphia as told from the point of view of four generations of women. Martin is producing a one-hour documentary film, and Kimmika Williams-Witherspoon from Theater is writing a play based on oral history interviews with 50 women. Martin is also creating a photo book about North Philadelphia.

Media Smart Seminars

We offered a Media Smart Seminar (open to the public) during the 2008-2009 school year on April 16, 2009. Visiting Scholar Amy Bach offered a presentation on youth media, discussing the tensions between nurturing youth voice, promoting positive community action, and developing media literacy through youth media programs. Notifications of these events, as well as others, were sent out to targeted mailing lists in the Media Education Lab's database of over 3,200 contacts.

VII. Media Business Relationships

PBS Kids Sprout

Sherri Hope Culver developed an Evaluative Framework for Online Standards and Practices to guide content and advertising for Sprout's website.

VIII. Awards and Recognition

2009 Creative Projects Award, Visual Communication Division, Association for Education in Journalism and Mass Communication (AEJMC) Boston, MA. Presented to Renee Hobbs for “Access, Analyze, Act: A Blueprint for 21st Century Civic Engagement,” August 6, 2009.

2009 Special Award, Pennsylvania Association for Educational Communications and Technology

Presented to Renee Hobbs for a recent particular contribution to the field of communications. Hershey, PA. February 10, 2009.

Innovative Teaching Award, Temple University, School of Communications and Theater. Presented to Sherri Hope Culver, May 2008.

IX. Publications and Presentations

A list of publications, multimedia productions, and presentations developed in 2008-2009.

FACULTY PUBLICATIONS

Books

Sequin, James and Sherri Hope Culver (2009). *The Media Career Guide*. Bedford / St. Martin.

Chapters in Edited Books

Hobbs, R. (2008). Debates and challenges facing new literacies in the 21st century. In Sonia Livingstone and Kristin Drotner (Eds.), *International Handbook of Children, Media and Culture*. London: Sage (pp. 431 – 447).

Peer-Reviewed Journals

Primack B.A. & Hobbs R. (2009). Which specific components of media literacy are most strongly associated with adolescent smoking? *American Journal of Health Behavior* 33(2), 192-201.

Hobbs, R. (2008). Approaches to teacher education in media literacy education. *Higher Education Research & Evaluation* 1(China), 58-64.

Hobbs, R. & Yoon, J. (2008). Creating empowering environments in youth media organizations. *Youth Media Reporter* 2 (4). Available online: http://www.youthmediareporter.org/2008/08/creating_empowering_environment.html

Reports

Center for Social Media, Media Education Lab at Temple University, Washington College of Law (2008). *Code of Best Practices in Fair Use for Media Literacy Education*. Washington DC: Center for Social Media.

MULTIMEDIA PRODUCTIONS:

Hobbs, R., Donnelly, K. & Braman, S. (2009). *Teaching about copyright and fair use for media literacy education*. [Online curriculum and videos]. Media Education Lab: Philadelphia, PA. Available: <http://mediaeducationlab.com>

Hobbs, R. & Bradbury, J. (2008). *Access, analyze, act: A blueprint for 21st century civic engagement*. [Online multimedia curriculum for Grades 7 – 12]. Alexandria VA: PBS Teachers. Available: <http://www.pbs.org/teachers/vote2008/blueprint/>

FACULTY WORKSHOPS AND PRESENTATIONS:

Sherrri Hope Culver

“Watch it, Make it, Analyze it: Building Media Literacy Skills in Young People.” WNET Celebration of Teaching and Learning, New York, NY, December 3, 2008.

“Watch, Listen, Download: Getting a Handle on Your Kids Screen Time.” The Philadelphia School, February 10, 2009.

Keynote Address: “Violent Media, Violent Kids?” Compass Mark Drug and Alcohol Prevention Conference, Lancaster, PA. April 29, 2009

“Getting a Handle on your Kids’ Screen Time,” Johnson Elementary School PTA, Cherry Hill, New Jersey, November 10, 2008

“The Independent Film Channel Media Project Town Hall Meeting,” Chicago, IL. Town meeting moderator exploring the decline of newspapers and print reporting. Panel included Carl Bernstein, CNN reporter and former *Washington Post* reporter, Gerould Kern, Editor *Chicago Tribune*. May 21, 2009

Renee Hobbs

“Best Practices in Fair Use for 21st Century Educators,” National Educational Computing Conference (NECC), Washington, DC, June 28, 2009.

Day-long Workshop: “Media and Democracy.” Annenberg Summer Teacher Institute: The Constitution, Today and Tomorrow. National Constitution Center, Philadelphia, PA, June 27, 2009.

Keynote Address: “Best Practices in Copyright and Fair Use for K-12 Educators” Association for Educational Publishers, Washington, DC, June 11, 2009.

“The Effect of Media Literacy Education on Susceptibility to Media Bias,” International Communication Association, Chicago, IL. May 24, 2009.

“Media Literacy Gets Fair Use: The Best Practices Model in Teaching,” International Communication Association, Chicago, IL, May 22, 2009.

Panel presentation: “Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication.” International Communication Association, Chicago, IL. May 21, 2009.

Keynote Address: “Conquering Copyright Confusion: Implications for Teaching and Learning with Digital Media,” Southeastern Pennsylvania Consortium for Higher Education (SEPCHE), Ethical Uses on Information in an Online World. Layfayette Hill, PA. May 13, 2009

“Anticircumvention Rulemaking: Petition 4C and 4D,” Testimony to the U.S. Copyright Office, Washington, D.C., May 6, 2009.

“Ever Changing Texts Provide a World of Possibilities for Literacy Education,” International Reading Association, Minneapolis, MN. May 4, 2009.

Workshop: “Composing with Image and Words using Web 2.0 Tools,” International Reading Association, Minneapolis, MN. May 3, 2009.

Keynote Address: “Eliminating Copyright Confusion for 21st Century Learning,” Delaware County Intermediate Unit English Education Day, April 20, 2009. Morton, PA.

“Copyright, Media Literacy and Fair Use,” Presentation to the Michigan Association for Computer Users in Learning, Detroit, MI, March 18, 2008.

“Best Practices for Fair Use in Multimedia Composition,” Conference on College Composition and Communication, San Francisco, CA, March 13, 2009.

“Watch it, Make it, Analyze it: Building Media Literacy Skills in Young People,” Panel member, Celebration of Teaching and Learning, WNET Channel 13, New York, March 7, 2009.

“Putting an End to Copyright Confusion and Developing Media Literacy with your Students,” Educon 2.1 conference, Philadelphia, PA, January 24, 2009.

“Yes, You Can! Using Copyrighted Materials: Conquering Copyright Confusion,” Presenter, NCTE Webinar, January 14, 2009.

“Copyright: From Nuts and Bolts to Web 2.0” Presenter at the ISTE Webinar with Hall Davidson, December 4, 2008.

“Are We Ready for What’s Happening in K-12?” Moderator, Educause Mid-Atlantic Regional Conference, Philadelphia, PA, January 8, 2009.

“The IFC Media Project Town Hall Meeting,” Panel moderator exploring the reporting of crime news and its impact with Tucker Carlson, Juan Williams and others. MIT Museum, Cambridge, MA. December 18, 2009.

“The IFC Media Project Town Hall Meeting,” Panel moderator exploring the reporting of crime news and its impact with Dan Rather, Lynne Abraham, Bill Marimow and others. Independence Visitor Center, Philadelphia, PA. December 17, 2008.

“Using Digital Audio Books to Promote Literacy: Instructional Strategies Make a Difference.” Paper presentation, National Council of Teachers of English, San Diego, CA. November 23, 2008.

“The Media Education Lab: Creating University-Community Partnerships in Media Literacy.” Presentation, National Communication Association, San Antonio, TX. November 22, 2008.

“Mashups, Remixes, and Video Culture: Engaging the YouTube Generation in the Classroom,” Panel member, Educause, Orlando, Florida. October 29, 2008.

“News Literacy: The Education Perspective.” Presentation at Re-booting the News: Reconsidering an Agenda for American Civic Education, National Constitution Center, Philadelphia. October 24, 2008.

“Yes, You Can! A Statement of Best Practices for Fair Use for Media Literacy Educators,” Scholarly paper presentation, International Visual Literacy Association, Blacksburg, VA, October 19, 2008.

“Introduction to Media Literacy,” Day-long seminar offered to the staff of Shalom, Inc health prevention educators, Temple University, Philadelphia, September 24, 2008.

Keynote Address: “Media Literacy and Reading Research,” Oklahoma Teacher Enhancement Program, Oklahoma Higher Education Department. Rose State College, Oklahoma City, OK, September 19, 2008.

“The Relationship between Media Literacy and News Literacy,” Panel presentation, News Literacy Conference, Poynter Institute for Media Studies, St. Petersburg FL, August 9, 2008.

“The Relationship between Media Literacy and News Literacy,” News Literacy Conference, Poynter Institute for Media Studies, St. Petersburg FL, August 9, 2008.

GRADUATE STUDENT PUBLICATIONS AND PRESENTATIONS:

Graduate Student Publications

Yoon, J (2009). The Development of Media Literacy in Russia: Efforts from Inside and Outside the Country. In L. Marcus (Ed.), *Issues in Information Literacy and Media Literacy: Criticism, History and Policy*. (pp. 189-213). Santa Rosa, CA: Informing Science.

Yoon, J. (2008) Reading Korean Wave in Asia from Fan Community of a Korean Star (2008). *Asian Cinema*, 19 (2), 292-305

Hobbs, R. & Yoon, J. (2008) Creating Empowering Environments in Youth Media Organizations. *Youth Media Reporter*. Available:
http://www.youthmediareporter.org/2008/08/creating_empowering_environment.html

Graduate Student Presentations

Kelly Mendoza

“Protecting or empowering children online: Exploring different media literacy education approaches with parents.” STARSS, Temple University March 20, 2009.

“The Media Education Lab: Creating University-Community Partnerships in Media Literacy.” National Communication Association Conference, San Diego, CA, November 23, 2008.

“Parent Media Literacy Workshop.” Presented parenting strategies for the Internet to parents of middle school children. Russell Byers Charter School. Philadelphia, PA. February 26, 2009.

“How to Protect and Empower Your Children Online.” Presented Internet protection and empowerment strategies to K-8 parent audience. Wissahickon Charter School, Philadelphia, PA. February 10, 2009.

“Parent/Youth Evening on Media Literacy.” Presented parental media literacy techniques to parents to use with children for substance abuse prevention. Hosted by Drug Free Pennsylvania. Nov. 19, 2008.

“Dare2Dine: Exposing Media Lies and Myths.” Media literacy workshop on alcohol and tobacco advertising. Led 100 students in creating anti-alcohol and anti-smoking public service announcement posters. Hopewell Valley School District, Pennington, New Jersey, Oct. 24, 2008.

Michael Robb Grieco

“Media Use & Academic Achievement among African American Elementary Children.” Paper presented at Broadcast Educators Association conference, Las Vegas, NV, April 23, 2009.

“Remix as Composition.” Panel member, Digital Learning and the Fair Use of Web 2.0 Texts and Technologies. Conference of College Composition and Communication, San Francisco, CA, March 13, 2009.

“Working-in Critical Thinking: Introducing Media Literacy in Vocational Communication Arts.” Panel presentation for “The Media Education Lab: Creating University-Community Partnerships in Media Literacy.” National Communication Association conference, San Diego, CA, November 23, 2008.

Tina Peterson

“Pedagogy ‘Speed Dating,’” National Association for Media Literacy Education Conference, Detroit, MI, August 2, 2009.

“The Pleasures and Pitfalls of Interdisciplinary Work.” Temple University Center for the Humanities, Philadelphia, PA, April 2, 2009.

Jiwon Yoon

“The Media Education Lab: The Intersection of Scholarship and Community Service.” Presented at the 2009 National Association for Media Literacy Education, Detroit, MI. August 1-4, 2009.

“The Development of Media Literacy Curricula for K-12 Students in South Korea.” Presented at the 2009 National Association for Media Literacy Education, Detroit, MI. August 1-4, 2009.

“Media Literacy as a Tool to Promote Global Understanding.” Presented at the 2009 National Association for Media Literacy Education, Detroit, MI. August 1-4, 2009.

“The Practices and Effects of Media Literacy Education in South Korea: Case Studies in Three Distinct Education Settings” Presented at the 2009 National Association for Media Literacy Education, Detroit, MI. August 1-4, 2009.

“The Media Education Lab: Creating University-Community Partnerships in Media Literacy” Presented at the 2008 National Communication Association Conference, San Diego, CA. November 23, 2008.