



# Summer Institute in Digital Literacy

July 23 – 28, 2017

Providence RI

## Innovative Learning & Teaching with Digital Media Texts, Tools & Technologies

### KEYNOTE SPEAKER

Dan Gilmor, author of *Mediaactive*

### FACULTY TEAM

- Julie Coiro, School of Education, University of Rhode Island
- Renee Hobbs, Harrington School of Communication and Media, University of Rhode Island
- Troy Hicks, Central Michigan University
- Jill Castek, University of Arizona
- Charlie Coiro, U.S. Coast Guard Leadership Development Center
- Yonty Friesem, Central Connecticut State University
- Kristin Hokanson, Independent Educational Technology Consultant
- Kara Clayton, Thurston HS, Redford, Michigan
- Emily Bailin Wells, Columbia University, New York
- Rhys Daunic, The Media Spot, Brooklyn, New York
- Amanda Murphy, Westerly High School, Westerly, Rhode Island
- William Yang, Edgewood School, Scarsdale, New York
- Stephanie Branson, University of South Florida
- Beth Dobler, Emporia State University, Kansas
- Karen Pelekis, Greenacres Elementary School, Scarsdale, NY

...plus workshop leaders, teachers, researchers, librarians, technology and media professionals, and other distinguished expert presenters

THE  
UNIVERSITY  
OF RHODE ISLAND  
FEINSTEIN  
PROVIDENCE CAMPUS

Engaging Professional  
Development for K-12 Educators,  
Librarians, Media Professionals  
& College Faculty  
GRADUATE CREDIT AVAILABLE

FOR MORE INFORMATION  
AND TO REGISTER ONLINE:  
<http://mediaeducationlab.com>

# Summer Institute in Digital Literacy

## University of Rhode Island

**Dates:** Sunday, July 23 – Friday, July 28, 2017

**Learn more:** <http://mediaeducationlab.com/2017-summer-institute-digital-literacy-0>

**Location:** URI CEPS-Feinstein Campus, 80 Washington Street, Downtown Providence RI

**Overview.** This five-day institute will focus on how literacy is changing as a result of emerging media and technologies. We'll consider the implications of this cultural and technological shift for teaching and learning at all levels. Join us in exploring innovative approaches now being used by K-12 educators, librarians, and college and university faculty, both in and out of the classroom. You will learn how to conduct project-based inquiry using a variety of digital texts, tools and technologies, which will help create challenging and engaging learning opportunities for you and your students.

### Topics Include:

- ✓ unexpected implications of digital culture on education
- ✓ online reading
- ✓ teaching digital literacy in the home, school and library
- ✓ media literacy and critical thinking across the curriculum
- ✓ integrating media technology learning activities into existing programs
- ✓ effective design and implementation of online learning
- ✓ the role of popular culture and print, visual, sound and digital media in the lives of children and adolescents
- ✓ learning new forms of authorship, composition, collaboration and sharing

**Cool Tools.** In the afternoon, get plenty of **hands-on learning-by-doing**, choosing from a range of workshops where you explore technologies such as blogs, wikis, collaborative writing tools, video production, informational websites, DVD ripping tools, Smart boards, iPads, and personal learning environments (PLE's) to foster online learning, critical thinking, creativity and engagement.

**Hot Topics.** In the afternoon, **discuss larger issues surrounding the changing nature of education** in a digital age, including such topics as the changing nature of publishing; the rise of ed tech entrepreneurship; marketing technology to children; the decline of reading in the higher education curriculum; intellectual property, fair use, and digital learning; privacy issues and organizational, financial and structural issues that affect approaches to collaboration between teachers, librarians and educational technology specialists.

**Leadership Track.** Returning for a second year, participants may select the Leadership Track, learning to address management issues of how to lead teams to advance digital literacy through the creative use of media and technology.

### Fees

- *Program Fee:* \$750. Includes program materials, opening reception, daily refreshments, and evening events.
- *Earn 3 Graduate Credits (Optional):* Earn graduate credit for a flat fee of \$1110 (\$750 plus \$350).

**GRADUATE CERTIFICATE IN DIGITAL LITERACY.** The SUMMER INSTITUTE IN DIGITAL LITERACY is part of a 12-credit graduate certificate program offered by Professors Hobbs & Coiro. Fall and Spring courses are taught fully online.

Contact Carolyn Fortuna, Event Producer, at [c4tuna31@gmail.com](mailto:c4tuna31@gmail.com) with any questions.

**For a total program cost of \$6,100, you can become a recognized leader in digital literacy.**

FOR MORE INFORMATION AND TO REGISTER ONLINE  
[www.mediaeducationlab.com](http://www.mediaeducationlab.com)