

## Learning Targets in Digital and Media Literacy For Children in the Elementary Grades

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ACCESS	PRIMARY (K-3)	INTERMEDIATE (4-5- 6)
<b>Listening skills</b>	When I listen, I pay attention and look at the speaker	I am aware that listening is important and I use my body and my attitude to affect how well I listen
<b>Viewing skills</b>	When I view, I pay attention and think about what I'm seeing	I comprehend messages that I see on a screen
<b>Reading comprehension</b>	I decode written symbols and sound out words	I comprehend and make inferences from text to understand unstated meanings
<b>Identify information needs</b>	I am confident in asking questions	I generate questions when I learn new information
<b>Use effective search and find strategies</b>	I recognize where information can be found	I can use a variety of source materials to find what I need, using both a library and online media
<b>Learn how to learn</b>	I am comfortable and confident that I can learn new things	I explore, experiment and use trial-and-error to figure things out
<b>Troubleshoot and problem-solve</b>	When I have a problem, I believe that I can find a solution	When I have a problem, I try a variety of strategies to fix it
<b>Keyboard and mouse skills</b>	I use a mouse or trackpad to navigate using a computer or other digital device	I use proper keyboard techniques to type documents
<b>Familiarity with hardware, storage and file management practices</b>	I save documents that I create on a computer	I know how to save documents to different part of the computer

**Understand hyperlinking & digital space**

I understand that that things I see and do using a computer have been made by different people

I recognize that a link takes me to another information source and can use links in my own creative work.

**Gain competence with software applications**

I play and learn with computer games and apps

I use computer apps for school-related projects

**Use social media, mobile, peripheral & cloud computing tools**

I can connect a computer to a printer, a cell phone, or a data projector

I can upload and download files from a computer to the Internet

**AUTHORSHIP, COLLABORATIVE &  
CREATIVE COMPETENCIES**

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**Self-expression**

I believe that my creative ideas and opinions have value to others

I am confident in creating ideas and information to share with others

**Identify purpose, target audience, medium & genre**

I distinguish between messages designed to inform, persuade and entertain, and between fiction and nonfiction

I recognize the genre of a message and use clues from a text to determine a message purpose and target audience

**Brainstorm and generate ideas**

I listen to others and contribute ideas that add value and relate to the topic

I am comfortable working in a creative team

**Compose creatively**

I draw images and use spoken and written language to create

I take pride in my creative work and try to do my best

**Work collaboratively**

I work with a partner to get something done

I recognize that every member of a team has an important role to play

**Give and receive audience feedback**

I share my reaction to the work of others and learn things when people share their reactions to my work

I give warm and cool feedback that helps others improve their work

**Edit and revise**

I make changes to my work based on feedback

I am grateful for feedback that helps me improve my work

**Use appropriate distribution, promotion & marketing channels**

I take pride in sharing my work with others

I can decide when I want my creative work to be shared online

**Play and interact appropriately in formal and informal situations**

I play and learn in ways that are respectful of others

I am responsible for my behavior in a variety of play and learning situations.

**Curate: Select materials carefully to accomplish a purpose**

I select various texts to inform, entertain and persuade

I make choices carefully to accomplish a specific goal as a communicator

**Remix: Use bits of others' work to create something new**

I use other people's creative work and make choices when I create

I know the difference between remix and plagiarism and I do not use cut-and-paste as a substitute for my own writing

## ISSUES OF REPRESENTATION

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**Recognize how symbols stand for the ideas and things they represent**

I know that symbols represent real things

I understand how signs and symbols relate to the things they stand for

**Identify the author, genre, purpose, techniques, and point of view of a message**

I can recognize that authors make messages and know how to find the author in different types of media

I recognize how authors use various genres and techniques to communicate a point of view

**Compare and contrast sources**

I can show how similar things go together

I can compare and contrast messages in a variety of forms

**Evaluate credibility and quality**

I know the difference between the truth and a lie

I use strategies to distinguish between a good quality source and a poor quality one.

**Understand one's own biases and world view**

I feel respected when I express my opinions and preferences

I am aware of how my attitudes shape my choices as a receiver and sender of messages.

**Recognize power relationships that shape how information and ideas circulate in culture**

I know that some messages are more important than others

I recognize how some messages get widely shared and others are ignored or not easy to find.

**Understand the economic context of information and entertainment production**

I recognize the difference between ads and TV shows

I recognize advertising in everyday life, including in my home, school, and neighborhood

**Examine the political and social ramifications of inequalities in information flows**

I like feeling included when people are sharing information and entertainment.

I understand that people have different levels of interest in computers and the Internet and that this may affect their future.

## SOCIAL RESPONSIBILITIES OF THE COMMUNICATOR

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**Acknowledge the power of communication to maintain the status quo or change the world**

I know that signs, symbols, and messages from people can make a difference in my life.

I believe that powerful communicators can make a difference in solving many real-world problems.

**Understand how differences in values and life experience shape people's media use and their interpretation of messages**

I know that people in different of the world live differently than I do

I am aware of how my personal interests and family background influence my media preferences and choices.

**Appreciate benefits, risks and potential harms of messages and media**

I know that messages and media can influence my own feelings, thoughts and ideas.

I can offer actual examples of how media and technology has benefits, risks and potential harms.

**Apply ethical judgment and social responsibility to all communication situations**

I feel good when I am kind to others

I treat people with kindness in real life and when I'm online.

**Understand how concepts of 'private' and 'public' are reshaped by digital media**

I know that some messages are meant just for me, while others are designed for a large group of people

I make good choices about how I share information about myself when I am online.

**Appreciate and respect legal rights and responsibilities (copyright, intellectual freedom, etc.)**

I feel proud of the work I create

When I use other people's work as part of my own creative work, I don't just copy it-- I transform it into something new.

**Take action: Use the power of communication to make a difference in the world**

I see how adults use communication to improve things

I create messages that inspire people to make changes that improve my school and my neighborhood.

## GENERAL COMPOSITION SKILLS

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**Communicating a personal reaction and point of view**

I can use words to express my feelings and ideas

I create book and movie reviews to share my opinion.

**Speaking to an individual and demonstrating listening skills**

I can share ideas with someone and listen to their ideas

I am effective in getting and maintaining the attention of a listener and am respectful in sharing talk time fairly with them.

**Speaking to a large group and responding to feedback**

I can speak loudly and clearly so my message is understood by a group of people

I can make a formal presentation using PPT slides.

**Using writing and images to inform, persuade and entertain**

I can using writing and images to inform, persuade and entertain

I make choices when I compose a message to accomplish a particular goal.

**Composing in a variety of formats, including email, review, reports, film scripts, music lyrics, webpage, nonfiction, fiction and other genres**

I can create a poem, compose a dialogue or a song, make a drawing, and take a photo to express my ideas

I can send email, write a short script, and create a webpage using the codes and conventions that are appropriate.

**Composing for a variety of audiences, including peers, family, educators, special interest groups, government leaders, and members of the general public**

I change my message depending on the audience I am trying to reach

I can share ideas with older and younger people.

## MEDIUM-SPECIFIC SKILLS

### Performance as Composition

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**Using heart, voice and body to convey feelings and ideas**

I use my voice and body to express feelings and ideas

I perform expressively in a dramatic performance.

**Demonstrating creativity and imagination**

I believe that I am a confident and creative person

I show my creativity and my confidence when I communicate.

**Participating as a team member or leader in a performance**

I can work with a group of people to put on a performance or show.

I can play different roles when working on a group project.

**Using time well throughout the process of idea development, planning, rehearsal and performance**

I can stay on task when I'm creating

I can help others stay on task while we're working in a team.



## Image Composition

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**Creating a photographic image**

I can use a camera to compose a photograph

I can be intentional in using camera angles, color and framing when I create a photo.

**Selecting, cropping and sequencing images for a specific purpose and target audience**

I can sequence a series of images to tell a story

I can crop images and use headlines to shape their meaning

## Audio Composition

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**Using technology to create an audio recording**

I can make an audio recording

I can be intentional in using language, music and sound to create an audio recording.

**Being highly aware of sound, noise and tone while recording**

I can use my voice appropriately when I am recording

I recognize how sounds and background noise are recorded.

**Selecting and assembling audio and musical excerpts**

I can choose audio clips for a specific purpose

I can make strategic choices in the use of multiple audio clips.

## Video Composition

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**Using a video camera to record images and sound**

I can use a cell phone or video camera to enact a simple story.

I can be intentional in the use of camera position, backgrounds, and lighting when recording video.

**Selecting and sequencing images, language and sound to accomplish a specific purpose and reach a particular target audience**

I can select and sequence images to tell a story

I can make choices of various images to create a coherent narrative or informative sequence.

## Social Media Composition

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**Thinking about audience and purpose while composing**

When I am online, I am aware of my purpose and my audience

When I am online, I make purposeful and strategic choices as a communicator.

**Respecting privacy**

I know how to share appropriately when I am online

I respect the rights of others when I share information.

**Being socially responsible and sensitive to others**

I demonstrate respect to others when I am online

I can offer examples of problems that may occur when people are not socially responsible and sensitive to others when online.

## Digital Media Composition

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**Using software tools to create messages in a variety of forms (wiki, blog, podcast, interactive multimedia, etc.)**

I can make a digital illustration

I use many different digital tools to create messages using image, language, sound and interactivity.

**Using a process of iterative problem-solving throughout the creative process**

I can make changes to my work to improve it

I revise and modify my work in order to make it the best it can be.



