Books and Key Works of Scholarship


A Selected List of Curriculum Resources

GENERAL

Media Education Foundation. Videos for teaching media literacy at secondary and university levels.  
http://mediaed.org/


Media Awareness Network. Canadian website for media literacy education.  
http://www.media-awareness.ca/english/index.cfm


FOCUS ON FILM AND MOVING IMAGE

British Film Institute. Look Again! Guidance for primary teachers.  
http://www.bfi.org.uk/education/teaching/lookagain/

http://www.bfi.org.uk/education/teaching/miic/

Film Foundation. The Story of Movies. Curriculum on the film, To Kill a Mockingbird.  
http://www.storyofmovies.org

Academy of Motion Pictures Arts and Sciences. Academy Awards Teaching Guides.  
http://www.oscars.org/teachersguide/index.html

FOCUS ON NEWS AND JOURNALISM

BBC News Project. Gives secondary students the chance to make and broadcast their own news to a UK-wide audience.  
http://news.bbc.co.uk/1/hi/school_report/default.stm

Media Construction of the Middle East. Developed by Project Look Sharp at Ithaca College, these lesson plans for secondary teachers analyzing current events using media literacy concepts.  
http://www.ithaca.edu/looksharp/teaching_middleeast.php


Channel 4 News Project. How the news is made in the UK.  

FOCUS ON COMICS

National Association of Comics Art Educators. Study guides for teaching well-known comics and graphic novels.  
http://www.teachingcomics.org/studyguide.php

National Council of Teachers of English (NCTE). Comic Makeovers: Examining Race, Gender, Class and Ethnicity in Comics. Part of the Read, Write, Think series of lesson plans.  
http://www.readwritethink.org/lessons/lesson_view.asp?id=207
FOCUS ON ADVERTISING
Media Smart UK. Curriculum for elementary children on advertising.
http://www.mediasmart.org.uk/

Stay Free Magazine. High school curriculum on advertising and consumer culture.
http://www.stayfreemagazine.org/ml/

Tobacco Advertising. Lesson plans and curriculum materials for health education.
http://www.frankwbaker.com/smoking.htm

http://marbl.library.emory.edu/DigProjects/swh/teaching%20moments/Beauty%20Culture%20and%20Advertising.htm

FOCUS ON POPULAR MUSIC

Rock and Roll Hall of Fame. Lesson plans created by teachers on the use of popular music in the K-12 classroom.
http://www.rockhall.com/teacher/sti-lesson-plans/

Mindblue. Study guides on popular music connect to literacy curriculum. http://store.mindblue.com/

FOCUS ON NEW MEDIA
New Media Literacy Exemplar Library. Videos and curriculum materials for teaching about new media.
http://www.projectnml.org/exemplars


Youth-Produced Media


Listen up! View student produced videos online. http://www.listenup.org/


Children’s Media Use


Parent Education Programs
Media Literacy Quiz. Test your knowledge of media and influence on children and adolescents.
http://www.pbs.org/teachers/media_lit/quiz.html

National Institute for Media and the Family. Advice for managing media in the home.
http://www.mediafamily.org/

Common Sense Media. Offers reviews of movies, TV shows, music and videogames.
http://commonsensemedia.org

Policy Statements, Organizations and Agencies

UNITED KINGDOM
Ofcom. Regulatory body responsible for promoting media literacy.
http://www.ofcom.org.uk/advice/media_literacy/


British Film Institute Education Department. http://www.bfi.org.uk/education/

English and Media Centre. Self-funded provider of training and resources for teaching English and media in schools. http://www.englishandmedia.co.uk

http://www.mediaedassociation.org.uk/index.html


UNITED STATES


EUROPE