

USERS' RIGHTS, SECTION 107

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User's rights! Section 107, Of the Copyright Act of 1976,

The Doctrine of Fair Use tells us that we can Use or quote stuff with no pay nor permission.

CHORUS

We can use or quote copyrighted material without permission or paying a license fee when the cost to the copyright holder is less than the benefits for society.

Fair use has many strengths Most of all, It is flexible! But some people find it too vague because it is Contextual!

Context and Situation Determine how fair use applies

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BRIDGE

How will I know when fair use Applies to my situation? You must think of these four factors! The nature of the use, The purpose of the use, The amount of the use And the effect on potential markets But there's really one really important factor Trans form ativeness Transformativeness

Transformativeness Add value! Repurpose!

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BREAKDOWN

So, when you quote or use a copyrighted work, Just ask yourself, "Did I repurpose? Did I add value?"

Did I

Repurpose Ask myself "Why did I use it?" Is it different from why it was created? If it was it's probably fair use Did I Add Value To the original in terms of the cultural, Or the money market value? If I did than it is fair use!

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